



WPLG

ORDER

Print Date 08/10/12

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Flight Dates 08/05/12-08/19/12

17

Order Sep 00:15:00

Product

Estimate #

Alt Order #

Contract / Revision 255716 /

Original Date / Revision
08/02/12 08/10/12

Agency Com 15%

Billing Contact

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Advertiser POL/CARLOS CURBELO

11801 W 25th Terrace
Miami, FL 33175

Demographic A25-54

Rev Codes AGY POL CAND

Agency Dark Horse Strategies

Buying Contact

Sales Office MIA

Sales Region LOC

Product Codes PL-Candidate

Priority P-2

11801 W 25th Terrace
Miami, FL 33175

Agency Ref

Advertiser Ref

Primary Account Executive

Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 100% Market Value 9400

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	9	\$7,990.00	\$9,400.00	0.00	07/30/12	08/19/12	9	\$7,990.00	\$9,400.00
Totals	9	\$7,990.00	\$9,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WPLG	08/05/12	08/19/12	This Week (ABC) This Week (ABC)	CM	1030-1130am	-----S	:30	1	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		1				\$2,000.00		0.00			
		Week: 08/06/12	08/12/12	-----S		1				\$2,000.00		0.00			
		Week: 08/13/12	08/19/12	-----		0				\$0.00		0.00			
N 2	WPLG	08/05/12	08/19/12	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		1				\$1,000.00		0.00			
		Week: 08/06/12	08/12/12	-----S		1				\$1,000.00		0.00			
		Week: 08/13/12	08/19/12	-----		0				\$0.00		0.00			
N 3	WPLG	08/19/12	08/19/12	This Week (ABC) This Week (ABC)	CM	1030-1130am	-----S	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2				\$700.00		0.00			
N 4	WPLG	08/19/12	08/19/12		CM	1130a-12p	-----S	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00



Hiatus Dates

Order Sep 00:15:00

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TWISF/Michael Putney											
				This Week in South Florid											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		2			\$500.00		0.00				
N 5	WPLG	08/12/12	08/12/12	TWISF/Michael Putney CM		1130a-1230p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				This Week in South Florid											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----S		1			\$1,000.00		0.00				
													Totals	9	\$9,400.00

F/R

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 253652

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd
Name

600 Fairmount Ave Ste. 306 Towson MD 2128
Address

410-825-6068
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Carl Forti
Charles R. Spies

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is For Mitt Romney.
- b. The candidate seeks election to the office of _____ in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Restore Our Future.
- b. The Purchaser is Mentzer Media- Elise Cloyd

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

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Flight Dates 07/31/12-08/09/12

Contract / Revision 253652 /

Original Date / Revision
07/09/12 07/11/12

Advertiser ISS/Restore Our Future

Agency Mentzer Media Services

Buying Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1786

Alt Order # 06226917

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 14% Market Value 427857

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	13%	55621
WPXM	%	0
WSVN	14%	59900
WTVJ	59%	252435

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	41	\$50,915.00	\$59,900.00	0.00	07/30/12	08/09/12	41	\$50,915.00	\$59,900.00
Totals	41	\$50,915.00	\$59,900.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	07/31/12	08/03/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	-TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-TWTF--		4			\$1,200.00		0.00				
N 2	WPLG	07/31/12	08/03/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	-TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-TWTF--		4			\$1,200.00		0.00				
N 3	WPLG	07/31/12	08/03/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-T-TF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-T-TF--		3			\$1,200.00		0.00				
N 4	WPLG	07/31/12	08/03/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-TWTF--		4			\$1,700.00		0.00				
N 5	WPLG	07/31/12	08/02/12		CM	730-8pm	-T-T---	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00



WPLG

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Contract / Revision **253652** Flight Dates **07/31/12-08/09/12**

Hiatus Dates

Original Date / Revision 07/09/12/ 07/11/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE**

Estimate # **1786**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-T---					2	\$3,000.00		0.00			
N 6	WPLG	08/04/12	08/04/12	6AM-Sat LCL 10 News CM		6-7am	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Local 10 News Sat @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$600.00		0.00			
N 7	WPLG	08/04/12	08/04/12	9AM-Sat LCL 10 News CM		9-10:30am	-----1-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Local 10 News Saturd		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$700.00		0.00			
N 8	WPLG	08/05/12	08/05/12	9a-Sun LCL 10 News CM		9-1030am	-----2	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
				9a-Sun LCL 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----2					2	\$700.00		0.00			
N 9	WPLG	08/05/12	08/05/12	This Week (ABC) CM		1030-1130am	-----1	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
				This Week (ABC)		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1					1	\$1,700.00		0.00			
N 10	WPLG	08/05/12	08/05/12	TWISF/Michael Putney CM		1130a-12n	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				This Week in South F		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1					1	\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	07/30/12-08/05/12	TWISF/Michael Putney		1130a-12n	(11:30 AM-12:00 PM)-----Su	:30		(\$700.00)		0.00	NM		
				See MG 10.2											
	2	WPLG	08/05/12-08/05/12	TWISF/Michael Putney		1130a-1230p	-----Su	:30		\$700.00		0.00	NM		
				MG for 10.1 08/05											
				[This Week in S. FL airs 1130a-1230p Sunday 8/05]											
N 11	WPLG	08/05/12	08/05/12	Su Wknd Early News CM		various	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sunday Weekend Early		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1					1	\$1,000.00		0.00			
N 12	WPLG	08/05/12	08/05/12	SUN 11-1130P CM		11-1135P	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				SUN 11-1135P		(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1					1	\$3,000.00		0.00			
N 13	WPLG	08/06/12	08/09/12	M-F 7-9a GMA CM		7-9am	MTWT---	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
				Good Morning America		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWT---					4	\$1,200.00		0.00			
N 14	WPLG	08/06/12	08/08/12	M-F 7-9a GMA CM		7-9am	MTW----	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
				Good Morning America		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTW----					3	\$1,200.00		0.00			
N 15	WPLG	08/06/12	08/09/12	M-F 5p LCL News CM		5-6p	M-WT---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-WT---					3	\$1,200.00		0.00			
N 16	WPLG	08/06/12	08/09/12		CM	6-630pm	MTWT---	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00



WPLG

Print Date: 08/10/12

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Contract / Revision **253652** Flight Dates **07/31/12-08/09/12**

Hiatus Dates

Original Date / Revision 07/09/12/ 07/11/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE**

Estimate # **1786**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				M-F 6p LCL News											
				M-F Local News		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWT---					4	\$1,700.00		0.00			
N 17	WPLG	07/31/12	08/01/12	M-F Jeopardy	CM	730-8pm	-TW----	:30	2	\$3,000.00	P-2	0.00 NM	2	\$6,000.00	
				M-F Jeopardy		(7:30 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-TW----						2	\$3,000.00		0.00			
													Totals	41 \$59,900.00	

NON-CAN

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 256470

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Maura Gilroy
Name

3050 K Street NW Ste 100 Washington DC 20007
Address

202-338-8700
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Stephanie Voyda

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Defend my Dividend + Alliance for Saving + Investing
- b. The Purchaser is Great American Media - Maura Gilroy

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 08/09/12

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Flight Dates 08/13/12-09/02/12

Contract / Revision 256470 /

Original Date / Revision
08/09/12 08/09/12

Advertiser ISS/DFND DIV ALLI SAV INVI

Agency Great American Media

Buying Contact

1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

DEFEND/DIVIDEND 8/13

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1589

Alt Order # 06271040

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Non-Ballot-Related

Priority P-2

Advertiser Ref

Order Share 100% Market Value 19850

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	9	\$12,027.50	\$14,150.00	0.00	07/30/12	08/26/12	9	\$12,027.50	\$14,150.00
September 2012	4	\$4,845.00	\$5,700.00	0.00	08/27/12	09/02/12	4	\$4,845.00	\$5,700.00
Totals	13	\$16,872.50	\$19,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	08/13/12	08/17/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--					1	\$3,700.00		0.00			
E 2	WPLG	08/27/12	08/31/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWTF--					1	\$1,400.00		0.00			
E 3	WPLG	08/20/12	08/24/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					1	\$750.00		0.00			
E 4	WPLG	08/20/12	08/31/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	1	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					1	\$1,400.00		0.00			



WPLG

Print Date: 08/09/12

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Contract / Revision **256470** Flight Dates **08/13/12-09/02/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **ISS/DFND DIV ALLI SAV IN** Product **DEFEND/DIVIDEND 8/13**

Estimate # **1589**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WPLG	08/20/12	08/31/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	1	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	MTWTF--					1	\$1,400.00		0.00		
E 5	WPLG	08/13/12	08/17/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$1,200.00	P-2	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/13/12	08/19/12	MTWTF--					2	\$1,200.00		0.00		
E 6	WPLG	08/13/12	08/17/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	1	\$1,800.00	P-2	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/13/12	08/19/12	MTWTF--					1	\$1,800.00		0.00		
E 7	WPLG	08/27/12	08/31/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/27/12	09/02/12	MTWTF--					1	\$1,200.00		0.00		
E 8	WPLG	08/20/12	08/24/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	MTWTF--					1	\$1,200.00		0.00		
E 10	WPLG	08/26/12	09/02/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$1,700.00	P-2	0.00 NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	-----1					1	\$1,700.00		0.00		
	Week:	08/27/12	09/02/12	-----1					1	\$1,700.00		0.00		
E 11	WPLG	08/26/12	08/26/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	-----1					1	\$1,200.00		0.00		
													Totals	13 \$19,850.00



WPLG

ORDER

Print Date 08/10/12

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Flight Dates **08/12/12-08/12/12**

Order Sep 00:15:00

Product

Estimate #

Alt Order #

Contract / Revision **256497 /**

Original Date / Revision
08/10/12 08/10/12

Agency Com 15%

Billing Contact

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Advertiser **POL/Juan Carlos Zapata**

Demographic A25-54

Rev Codes AGY POL GEN

Agency **G Media**

Buying Contact

**8585 North Stenmons Freeway
M21 South
Dallas, TX 75247**

Sales Office MIA

Sales Region LOC

Agency Ref

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

**8585 North Stenmons Freeway
M21 South
Dallas, TX 75247**

Primary Account Executive

Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 100% Market Value 2000

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$1,700.00	\$2,000.00	0.00	07/30/12	08/12/12	2	\$1,700.00	\$2,000.00
Totals	2	\$1,700.00	\$2,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	08/12/12	08/12/12	TWISF/Michael Putney CM This Week in South Florid	CM	1130a-1230p	-----S	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S		2		\$1,000.00		0.00					
													Totals	2	\$2,000.00



WPLG

ORDER

Print Date 08/10/12

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Flight Dates 08/11/12-08/13/12

Order Sep 00:15:00

Product

Estimate #

Alt Order #

Contract / Revision 256491 /

Original Date / Revision
08/10/12 08/10/12

Agency Com 15%

Billing Contact

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL GEN

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

Advertiser POL/Judge Fleur Lobree

8585 North Stenmons Freeway
M21 South
Dallas, TX 75247

Agency G Media

Buying Contact

Sales Office MIA

Sales Region LOC

Agency Ref

8585 North Stenmons Freeway
M21 South
Dallas, TX 75247

Primary Account Executive
Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 100% Market Value 4700

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	6	\$3,995.00	\$4,700.00	0.00	07/30/12	08/13/12	6	\$3,995.00	\$4,700.00
Totals	6	\$3,995.00	\$4,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	08/11/12	08/11/12	Sa GMA Sat/Good Morning Americ	CM	8-9am	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		1			\$800.00		0.00				
E 2	WPLG	08/12/12	08/12/12	Su GMA Su GMA	CM	8-9am	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1			\$800.00		0.00				
N 3	WPLG	08/12/12	08/12/12	TWISF/Michael Putney This Week in South Florid	CM	1130a-1230p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1			\$1,000.00		0.00				
N 4	WPLG	08/13/12	08/13/12	M-F 7-9a GMA Good Morning America M	CM	7-9am	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----		1			\$800.00		0.00				
N 5	WPLG	08/13/12	08/13/12		CM	5-6p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00



WPLG

Print Date: 08/10/12

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Contract / Revision **256491** Flight Dates **08/11/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser **POL/Judge Fleur Lobree** Product

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 5p LCL News														
Local 5p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	M-----					1	\$800.00		0.00		
N 6	WPLG	08/13/12	08/13/12	M-F 6p LCL News	CM	6-630pm	M-----	:30	1	\$500.00	LUR	0.00 NM	1	\$500.00
M-F Local News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	M-----					1	\$500.00		0.00		
													Totals	6 \$4,700.00